



IIEI's GlobalWatch

May, 1996

International Import-Export Institute

Volume 1, Issue 1

Welcome to the First Issue! Many More are on the Way!

At last! The maiden voyage of an international vehicle. This newsletter will be the periodic voice of The International Import-Export Institute (IIEI).

Each quarter, IIEI corporate will publish news about the Institute and news from around the world which effects international trade.

Each newsletter will include:

- *Calender of Events*
- *Regional Events Info*
- *Technology Impact*
- *IIEI Products/ Services*
- *Newly Certified Members*
- *Book and Article Reviews*
- *What's Up for Members*
- *Notes from the Directors*

The most important role of this newsletter is to help you build your career and provide you an interface to the world trade arena.



Certification is just a test away.

Our most important goal is to help you build your career and to provide you with an interface to the world trade arena.

The first "full-blown" issue will be mailed to you in early July. Watch your mailbox!

Because we're living in a world of information overload, one of our most helpful features will be "Keeping Up" - a review of current books on international trade.

We Have a Mission

The *International Import-Export Institute* was established to:

- Create an internationally recognized certification body to certify the proficiency of export professionals.
- Provide standards of excellence in the field of import-export management.
- Meet the growing need for knowledgeable import-export professionals.
- Fulfill the need for standardization of export terminology and procedures.
- Provide members with an interface to trade organizations.
- Keep members in touch with the latest world trade events
- Develop a network of export professionals.

If you have ideas you would like to see included in this newsletter, please forward them to:

*Editor, IIEI GlobalWatch
P.O. Box 11378
Glendale Arizona USA 85308*

We are always open to good ideas. Thanks!

~ THOUGHT ~

If you're not thinking global, you're not thinking!



Internships!

The International Import-Export Institute is still taking applications for internships. These non-paid positions are open to individuals seeking experience, no matter where you live in the world. Send your queries *ATTN: John Granillo, Director of Interns* at the address listed to the left for more information.